Project Design Phase

Proposed Solution Template

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| Date | 18 April 2025 |
| Team ID | SWTID1743603827 |
| Project Name | Book - Store |
| Maximum Marks | 2 Marks |

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| S.no. | Parameter | Description |
| 1. | Problem Statement (Problem to be solved) | Many online shopping platforms are too complex for new users and small sellers. They face trouble with finding products, making payments, and managing product listings easily. |
| 2. | Idea / Solution description | Our project is a simple e-commerce website with features like product browsing, cart, checkout, order tracking, and a basic admin panel. It’s easy to use for both buyers and new sellers. |
| 3. | Novelty / Uniqueness | Unlike large platforms, our website focuses on simplicity. It’s built for beginners with clean navigation, fewer distractions, and easy-tounderstand features. |
| 4. | Social Impact / Customer Satisfaction | Helps local sellers go online easily. Buyers get a smooth, stress-free experience. The website is fast, mobile-friendly, and easy to understand, increasing user satisfaction. |
| 5. | Business Model (Revenue Model) | We can earn through small commissions on each sale, featured product promotions, and affordable subscriptions for sellers who want more tools. |
| 6. | Scalability of the Solution | The website can easily grow by adding more features like recommendations, offers, multi-language support, and onboarding more sellers as user base increases. |